

Potent defence against the common cold this winter...

Do you have it?

How to take Esberitox® N

Recommended Dosage for **Esberitox® N** tablets:

- Adults: 3 tablets 3 times daily.
- Children 7-12 years old: 2 tablets 3 times daily.
- Children 2-6 years old: 1-2 tablets 3 times daily.
- Tablets can be swallowed, chewed, or left in the mouth until dissolved. **Esberitox® N** tablets should be taken three times a day – morning, noon and night. Can be taken with or without food.
- Suitable for children from the age of 2 years.

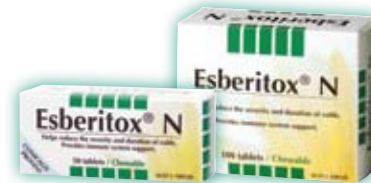
Tablets should be taken as soon as possible at the first signs of symptoms.³

Always read the label. Use only as directed. If symptoms persist, see your healthcare professional.

References

1. <http://www.nps.org.au/consumers/campaigns/ccnccs/brochure> Information: Common colds need common sense (National Prescribing Service, May 2008).
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3. Henneicke-von Zepelin HH, Hentschel C, Schnitker J, Kohnen R, Köhler G, Wüstenberg P. Efficacy and safety of a fixed combination phytomedicine in the treatment of the common cold (acute viral respiratory tract infection): Results of a randomized, double blind, placebo controlled, multicentre study. *Curr Med. Res. Opin.* 15(3) (1999), 214-227.*
4. Vorberg G, For colds, stimulate the nonspecific immune system. *Ärztl Praxis* 1984;36:97-98.*
5. Naser B, Bodinet C, Tegtmeyer M, Lindequist U. Thuja occidentalis (Arbor vitae): A review of its pharmaceutical, pharmacological and clinical properties. *Adv Acc Pub, eCAM* 2005: 2(1) 69-78.*
6. Percival SS, Use of Echinacea in medicine. *Biochemical Pharmacology* 2000;60:155-158.

* Studies conducted on adults only. Studies sponsored by Schaper & Brümmer GmbH & Co.



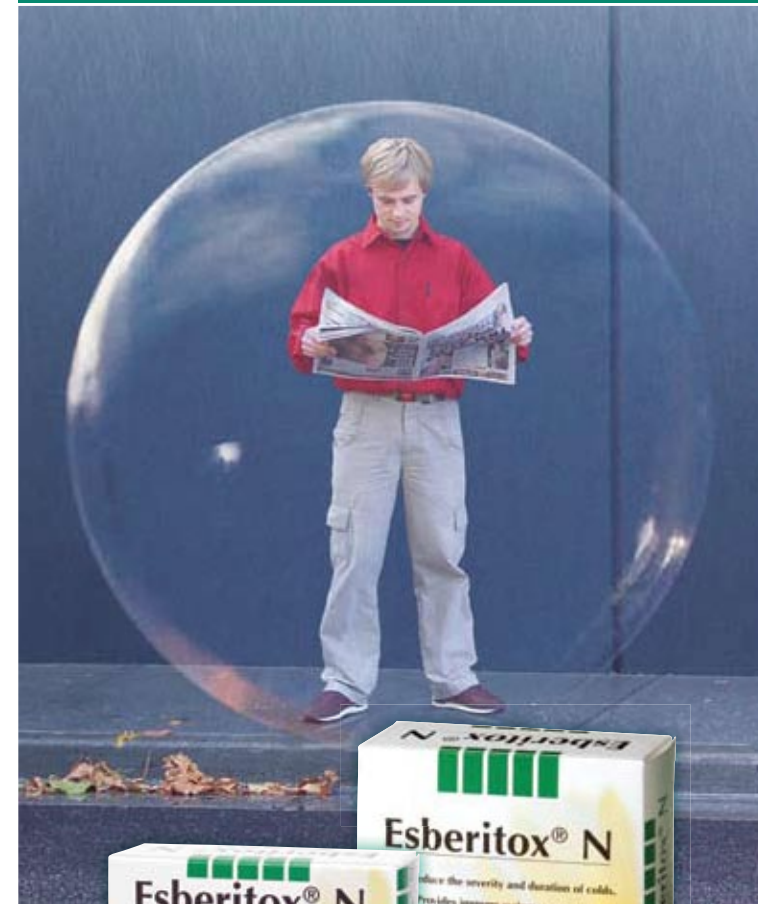
Esberitox® N
Potent Defence.

Clinically proven to help fight against the common cold



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The common cold

Adults can get up to 2-4 colds per year,¹ with 90% of colds caused by viruses.⁴ Common symptoms include headache, fever, sore throat, runny nose and coughing. Supporting the body's immune system during this time may help.

The immune system protects the body against invasion of viruses and bacteria. Unfortunately, the immune system can be compromised by a number of factors such as physical stress and poor diet.

When your immune system is compromised, **Esberitox® N** tablets can help.

What is Esberitox® N?

Esberitox® N tablets are an exclusive combination of plant extracts which have been shown through clinical trials to support the body's immune system and help reduce the symptoms of the common cold.



A powerful combination

Esberitox® N tablets contain three types of herbs: Thuja, Baptisia and Echinacea (Echinacea purpurea and Echinacea pallida). This product has been formulated based on the complementary effects of the individual active substances. In combination, they contribute to the effectiveness of the product.²



Echinacea



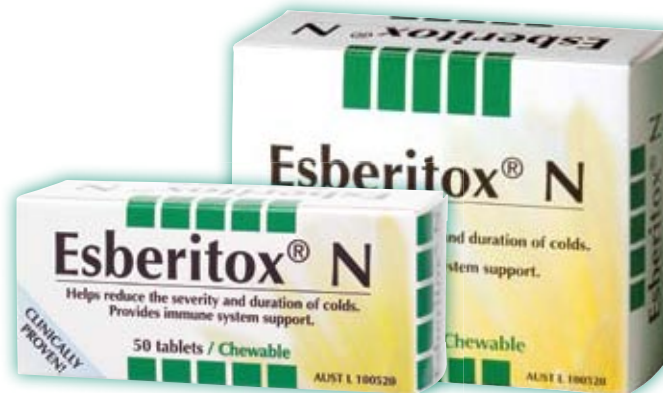
Thuja



Baptisia

Clinically proven

Esberitox® N tablets are effective in helping against the common cold.³ They have been clinically proven to provide a significant improvement of symptoms associated with the common cold after only 4 days of treatment.³



When to take Esberitox® N?

Take **Esberitox® N** tablets to help:

- To boost, support and maintain a healthy immune system
- The body fight the common cold
- Rapid recovery from the common cold

Esberitox® N tablets can be taken with or without food.

It is recommended that **Esberitox® N** tablets be taken as soon as possible at the first signs of symptoms.³

Active ingredients

Active Ingredients	Did you know?
Thuja Occidentalis (White Cedar Leaf) 2mg	Thuja Occidentalis is a native European tree widely used in homeopathy and evidence-based phytotherapy. Thuja was first identified as a remedy by native Indians in Canada during the 16th century. It has been used in combination with other immunomodulating plants such as Echinacea purpurea, Echinacea pallida and Baptisia tinctoria, and in evidence-based phytotherapy for the relief of symptoms of mild upper respiratory infections. ⁵
Baptisia Tinctoria (Wild Indigo) 10mg	Baptisia Tinctoria stimulates the immune system. The root was used by the American Indians with aqueous extract given to children at the first sign of an illness. ²
Echinacea (Echinacea purpurea) 3.75mg (Echinacea pallida) 3.75mg	Echinacea is a herbal medicine that has been used for centuries, as a remedy for the common cold. ⁶

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